**Bruno Santos**

| [bruno.santos.slm@outlook.com](mailto:bruno.santos.slm@outlook.com)  +55 (11) 94767-7668  Guarulhos, SP | Portfolio: [dasilvasauro.github.io/portfolio](http://dasilvasauro.github.io/portfolio)  Behance: [behance.net/bdasilvasauro](http://behance.net/bdasilvasauro)  Linkedin: <https://www.linkedin.com/in/bdasilvasauro/> |
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**PROFESSIONAL EXPERIENCE**

**Coders Club** August 2024 - Present

*UI Designer Freelance**São Paulo, SP*

* I was responsible for User Interface Design, developing a consistent palette for the web & mobile app.
* I created functional and high-fidelity prototypes, using components to achieve a consistent final result.
* Conducted A/B testing with the Product Owner, where I could improve information density inside key screens.
* Worked within the Kanban method.
* Created Vector Design for the Splash Screen, giving the mobile app more personality.

**Hotel Pullman São Paulo Guarulhos Airport** May 2022 – Present

*Systems Analyst Guarulhos, SP*

* As a Systems Analyst, I deal daily with solving problems for internal and external customers. I manage IT infrastructure and an IT governance routine that includes Backup (automation through PowerShell scripts) and general provisioning. I assist my coordinator in the CapEx process and accounts payable.
* I had the opportunity to work on system implementation, conducting user interviews and collaborating with analysts to tailor the system to the end user's needs.

**Signa Consultoria e Sistemas** November 2020 – February 2022

*Jr. Full Stack Developer São Paulo, SP*

* I worked as a Developer in both back-end and front-end, primarily using Asp.net, as well as C# and the Vue framework for front-end development. Eventually, I worked with UX designers while developing new screens.

**EDUCATION**

**Faculdades Metropolitanas Unidas** December, 2020

*Technologist, Software Development and Analysis São Paulo, SP*

**Coursera** February, 2025

*Non-credit Course, Google UX Design Professional Certificate São Paulo, SP*

* *Foundations of User Experience (UX) Design*
* *Start the UX Design Process: Empathize, Define, and Ideate*
* *Conduct UX Research and Test Early Concepts*
* *Build Wireframes and Low-Fidelity Prototypes*
* *Create High-Fidelity Designs and Prototypes in Figma*
* *Build Dynamic User Interfaces (UI) for Websites*

**SKILLS**

**UX/UI Design Skills:** Figma, Wireframes, High-Fidelity Prototypes, Usability Testing, Interaction Design, Information Architecture.

**Coding Skills:** HTML & CSS, JavaScript, Vue.js, Asp.net, C#.

**Other Skills:** Kanban Methodology, Video Editing (Davinci Resolve), Photoshop, Vector Design

**IDIOMAS**

* Portuguese (Native)
* English (Advanced, used professionally for bilingual support and communication with international clients.)